



BINDIYA SHARDA

Interior Designer &
Creative Professional

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LONDON, UNITED KINGDOM

Canadian-born interior designer and creative professional with over ten years' experience in visual branding and client-facing roles. Now transitioning fully into interiors, with a strong interest in heritage design, colour, pattern, and beautifully crafted materials.

Skills & Specialties

- Heritage-inspired interiors and decorative styling
- Furniture layouts, space planning, and visual balance
- Client-facing communication and design storytelling
- Colour, materials, pattern, and product-led presentation
- AutoCAD, SketchUp, Adobe Creative Suite
- Luxury brand awareness and attention to detail
- Visual merchandising and showroom presentation standards

Education & Training

DIPLOMA IN INTERIOR DESIGN
Italian Design Institute — Milan

CREATE ACADEMY
Courses with Nina Campbell, Rita Konig, Alidad, Bunny Williams, Amanda Lindroth, Sally Storey, Edward Bulmer

MASTERCLASS
Corey Damen Jenkins, Kelly Wearstler, Shea McGee, Joanna Gaines

FOUNDATIONAL TRAINING
Advertising — Sheridan College
Special Events — Durham College

Professional Experience

DESIGN LEAD & CREATIVE MANAGER
Boundless Life / 2021 - Present

Lead all visual and creative output for an international education and lifestyle company, working closely with leadership teams and external partners.

- Manage brand identity across digital, print, and presentation materials
- Deliver polished, client-facing visuals with a strong sense of tone and quality
- Translate complex ideas into clear, elegant visual narratives
- Maintain high presentation standards and attention to detail
- Mentor and support a junior designer

GRAPHIC DESIGNER - LUXURY REAL ESTATE
Gladstone Media

Worked within a creative agency specialising in high-end property and luxury residential marketing.

- Designed brochures, presentations, and digital assets for premium residential developments
- Worked with architectural drawings, floor plans, and spatial layouts
- Supported property storytelling through layout, composition, and material-led presentation
- Collaborated closely with creative directors and clients

VISUAL MERCHANDISER
YM Inc.

Client-facing retail role with responsibility for visual presentation and spatial planning.

- Planned floor layouts and in-store arrangements
- Styled displays using colour, texture, and visual hierarchy
- Maintained brand standards across multiple locations
- Supported store refreshes and layout updates